JAMAL MOHAMEDCOLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 20 DEPARTMENT OF COMMERCE – SF WOMEN RESUME as on 2021

1. Name	:	Dr. S.LATHA MAHESWARI
2. Date of Birth	:	30-07-1974

3. Address:

ResidentialOfficeNO: 3/79,EAST STREET,Department of CommerceALLUR,JAMAL MOHAMED COLLEGE (AUTONOMOUS)TRICHY-620 101.TRICHY -20

- E-Mail : lathadharshin@gmail.com
- Mobile : 9487156246, 7598014079
- 4. Designation : Assistant Professor
- 5. Educational Qualifications: M.com., M.phil., MBA., Ph.D.,

S.No	Qualification	Board/University	Year of passing	Subject	Class
1.	B.Com	Bharathidasan University Holy Cross College (Autonomous), Tiruchirappalli	1991 to 1994	Commerce	Second Class
2.	M.Com	Bharathidasan University Srimathi Indira Gandhi College, Tiruchirappalli	1994 to 1996	Commerce	First Class
3.	M.Phil	Bharathidasan University Urumu Dhanalakshmi College, Tiruchirappalli	1996 to 1999	Commerce	First Class
4.	MBA	Periyar University, Salem	2010 to 2012	Commerce	First Class
5.	Ph.D.,	Bharathidasan University Urumu Dhanalakshmi College, Tiruchirappalli	11 TH JAN. 2018	Commerce	Commanded

6. Experience: UG – 22 years

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PG – 15 years
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S.No	Designation	Institution	Period		Total Period
5. 1NO	Designation	Institution	From	То	
1	Lecturer in Commerce	Sri Saratha Niketan College for Woman,college, Karur.	12.07.1999	03.08.2000	01 year 01 month
2	Assistant Professor of Commerce	Chettianad college of Arts and Science, Tiruchirappalli.	07.08.2000	16.06.2015	15 years
3	Assistant Professor of Commerce	National College (Autonomous), Tiruchirappalli.	23.06.2015	30.04.2017	02 years
4	Assistant Professor of Commerce	Jamal Mohamed College, (Autonomous), Tiruchirappalli.	01.07.2017	Till Date	

7. Areas of Specialization 8. Languages Known 9. Subjects Taught	:	Human Resources, Marketing. TAMIL, ENGLISH
Under Graduate	:	Cost Accounting, Principals of Accountancy, Banking, Auditing, Human Resource Management, Business Economics, Marketing, EnvironmentStudies, Value Education, Business Law, Corporate Accounting, Statistics, Business Accounting, Management Financial Management, Business Management, Insurance.
Post Graduate	:	Labour Welfare, Industrial Relations, Human Resource Management, Corporate Accounting, Financial Management.

10. DETAILS OF PAPER PRESENTED:

S.No	TITLE OF THE	PLACE	TITLE OF THE	DATE
	PROGRAMME		PAPER	
1.	International Conference	Jamal Mohamed	A Study On The	Jan.2019
	on 'New Horizons of	College	Institutional	
	Business in the Changing	(Autonomous),	Investors In	
	Global Environment'.	Tiruchirappalli	Corporate	
			Governance	
2.	International Conference	Bharathidasan	Capital Market	Jan. 2011
	on Emergency Capital	University,	Intermediaries	
	Market.	Tiruchirappalli	Relating to Venture	
			Capital	
3.	International Conference	Bharathidasan	History of	Jan. 2011
	on Kalaignar Valar Tamil	University,	Kalaignar	
	Centre.	Tiruchirappalli		

4.	National Conference on	Jamal Mohamed	A Performance of	Feb. 2012.
	India	College	Small Scale	
		(Autonomous),	Industries with	
		Tiruchirappalli	Special reference to	
			Banking Services.	
5.	National Conference On	Jamal Mohamed	The Perfpr,amce pf	Feb. 2012.
	Service Sector in the	College	SSI	
	Globalisation Era	(Autonomous),		
		Tiruchirappalli		
6.	National Conference on	Bharathidasan	A Case Study	Dec. 2010
	Recent Trends in	University,	relating to	
	Commodity Derivatives and	Tiruchirappalli	Commodity	
	Risk Management		Derivative Market	
7.	National Conference on	Sree Saraswathi	Overview of an	Feb. 2010
	Emerging Trends in	Thyagaraja College,	Insurance	
	Financial Services	Pollachi.	Companies in India.	
8.	National Conference on	Urumu	SSI related to Net	Mar. 2012
	Role of Technology up	Dhanalakshmi	Banking	
	gradation and its impact on	College,		
	Banking Service Sector in	Tiruchirappalli		
	the New Millennium			
9.	State Level Seminar on	Jamal Mohamed	Investment	Jan. 2011.
	Investment Opportunities	College	Opportunities And	
	And Challenges	(Autonomous),	Challenges	
		Tiruchirappalli		

11. DETAILS OF WORKSHOPS ATTENDED:

S.No.	TITLE OF THE PROGRAMME	PLACE	
1.	Three Days Work Shop on	St.Joseph's College of Engineering,	July, 2021
	Fundamentals of Stock Market	Chennai.	
	Trading & Experience it Through		
	Virtual Trading.		
2.	Work Shop on Creation of	Patrician College of Arts and	July.2021
	Research ID's	Science, Madras.	
3.	Work Shop on Data Analysis with	Guru's Academy of Commerce,	June, 2021
	SPSS And MS Excel.	Erode.	
4.	Three Days Work Shop on	Rest Society For Research	12 to 14
	Research Methodology.	International, Krishnagiri,	April,2020
		Tamilnadu, India	
4.	Work Shop on Professional	Jamal Mohamed College	Jan.2019
	Development for Academic	(Autonomous), Tiruchirappalli.	
	Leadership in Curriculum Design		
5.	Work Shop on Promoting Young	Jamal Mohamed College	Dec.2018
	Entrepreneurs – Guidelilnes and	(Autonomous), Tiruchirappalli.	
	Guidance		

	Work shop on" Improving	Jamal Mohamed College	June 2018
	Teaching Practices – A Strategic	(Autonomous), Tiruchirappalli.	
	Approach".		
6.	Work shop on "The Challenges of	Cauvery College for Women,	July 2009
	Management in the Era of Global	Tiruchirappalli.	
	Crsis"		
7.	Work Shop on Entrepreneurial	Srimathi Indira Gandhi College,	Oct. 2004
	Development	Tiruchirappalli.	
8.	Work shop Health Development	Health Manpower and Development	Apr. 2002.
	Programme	Institute, Villupuram.	

12. DETAILS OF PAPERS PUBLISHED:

1. S.Latha Maheswari (2021)"A Study On Customer Perception Towards Through Online Shopping In Tiruchirappalli District", A Journal of Sambodhi,Issue Date:January – March 2021ISSN NO:2249-6661.

2. S.Latha Maheswari (2019)"Impact Of Welfare Facilities On The Performance Of Employees In NGOs In Tiruchirappalli District". A Journal of Composition Theory (JCT), Issue Date:Volume XII, Issue IX, September 2019,ISSN:0731-6755.

3. S.Latha Maheswari (2019) "A Study On Woment's Economic Empowerment Activities Through Self Help Groups In Tiruchirappalli District". International Journal of Research And Analytical Reviews (IJRAR), Issue Date:Vol.6,Special Issue 1, February 2019, P-ISSN 2349-5138.

4. S.Latha Maheswari (2017) "The Impact of Quality work environement and Quality of Work Life of Nurses in Public Sector Hospital in Tiruchirappalli District", Shanlax International Journals, Issue date : Vol.5,Special Issue 1, October 2017, ISSN: 2320-4168.

5. S.Latha Maheswari (2013) "Quality of Work Life of Nurses and its Impact on Thesis jobs Satisfaction in Selected Private and Government Hospitals in Tiruchirappalli District", Golden Research Thoughts, Laxmi Book Publication, Issue date : V/Nov.2013,ISSN No. 2231-506.

6. S.Latha Maheswari (2013) "A Challenge For Sustenance and Excellence Work Life in Nurses in Public Sector Hospitals". Indian Academic Researchers Association, : Research Explorer (A Refereed Bi Annual International Research Journal on Disciplinary), Issue date : 16th AUGUST 2013, ISSN NO. 2250-1940.

7. S.Latha Maheswari (2012) "The performance of Small Scale Industries, in Tiruchirappalli District", INDIA An Emerging Economic Power, Jazym Publications, Issue date : 4Th February 2012, ISBN No. 93-81521-00-7.

8. S.Latha Maheswari (2012) ": Small Scale Industries Related to Net Banking, in Tiruchirappalli District", Role of Technology Upgradation and its Impact On Banking Service Sector in the New Millennium, Jazym Publications, Issue Date : 16Th March 2012, ISBN No.: 978-93-81521-03-8.

9. S.Latha Maheswari (2011) "History of Kalaignar", Kalaignar Valar Tamil – 2010, Sri Venkateswara Publications, Issue date : II Part 30Th January- 2011, ISBN No.: 978-81-9080.

13. DETAILS OF FDP's And WEBINAR ATTENDED

1. Participated in the Three Day "NLP-Based Faculty Empowerment Programme" organized by PG

& Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 on 17th,19th and 20th June 2017.

2. Participated in the One Day National Level FDP On "Motivating the Motivators" Organized by Bon Secours College For Women, Thanjavur. On August, 2007..

3. Participated in the Staff Enrichment Programme "On Ownership Culture", organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 on 14th June 2019.

4. Participated in Three Day Online FDP on "Improving Your Research Visibility – Research Impact and Metrics", organized by Velalar College of Engineering And Technology, Chennai. On 11th To 13th May 2020.

5. Participated in the Online One Week FDP Programme On "GST – Compliance – A Practical Approach" Organized by Vivekananda College, Tiruvedakam West, Madurai – 625 234. On June 2021.

6. Participated in Online FDP on "Insights of NBA" Organized by K.C. College of Engineering and Management Studies & Research, Thane. On 28th June –30th June 2021.

7. Participated in Online FDP on "Tricks And Tips For Research IDs Generation" Organized by Bharath Institute of Higher Education and Research . held on 13th July 2021.

8. Participated in the FDP On "Money Laundering And Terror Financing" Organized by Urumu Dhanalakshmi College, Trichy. On June, 2020.

9. Participated in the One Day National Webinar on "Do's & Don'ts in Social Science Research Organized by Padmavani Arts & Science College for Women, Salem and Indian Academic Researcher Association, Tiruchirappalli. On 30th May, 2020.

10. Participated in the National Level Webinar On "Educate, Empower and Eliminate Violence Against Women" Organized by Servite Arts and Science College For Women, Thogaimalai, Karur. On November 2020.

11. Participated in the Webinar on "National Education Policy – 2020" Organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Trichy – 20. On August 2020.

12. Participated in the International Webinar on "Corona Virus Outbreak and Economy", Organized by Government Arts and Science College, Dharmapuri. On July, 2020.

13. Participated in the National Level Webinar on "Impact of Covid -19 On Agriculture" Organized by Bishop Heber College (Autonomous), Trichy. On July, 2020.

14. Participated in the One day Webinar On "Scale -up Your Opportunity" Organized by Vivekanadha College of Arts and Science for Women, Namakkal. On June 2020.

15. Participated in the Webinar On "Fin Tech Strategies to Empower the Digital Era" Organized by Sri Krishnasamy Arts and Science College, Virudhunagar. On June 2020.

16. Participated in the online National Level Webinar On "Atmanirbhar Bhart Abhiyan-A Review" organized by Kgadir Mohideen College, Thanijavur. On June 2020.

17. Participated in the online National Level Webinar On Covid-19 and Its Effects On Indian Rural Economy" Organized by Khadir Mohideen College, Thanijavur. On June 2020.

Participated in the Webinar On "Let It Burn" Organized by Knowledge Business School, Salem.
 On June, 2020.

19. Participated in a Live Webinar On "From A Caterpillar to a Butterfuly" Organized by Valluvar College of Science and Management, Karur. On June 2020.

20. Participated in the Webinar On "Dimensions of Corporate Career" Organized by Vel Tech,

21. Participated in National Level Webinar On "Cloud Business " Organized by Arumugam Pillai Seethai Ammal College, Tiruppattur, on June, 2020.

22. Participated in the Webinar On "Employability Impact of Covid 19" Organized by Shanmugam Industries Arts and Science College, Tiruvannamalai. On June 2020.

23. Participated in the National Level Webinar On "I Am A Destitute: Migrant Labour and Covid –
19". Organized by The New College (Autonomous), Madras. On June, 2020.

24. Participated in the Webinar On "Career Opportunities in Banking Sector", Organized by Soundarya Institute of Management and Science, Bengaluru. On December, 2020.

25. Participated in the National Webinar on "Strategy For Managing personal Finance Including Mutual Funds And NPS " Organized by Maulana Azad National Urdu University, Hyderabad . on January 2021.

26. Participated in the National Level Webinar on "Social Science Research & Statistical Data Analysis Using SPSS", Organized by Rajapalayam Rajus' College, Rajapalayam. On July, 2021.

27. Participated in the Webinar on "Happiness 2.0 " Organized by Knowledge Business School, Salem.On June 2021.

28. Participated in the National Webinar On "Personal Finance Literacy ", organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 ,On August, 2021.

29. Participated in the National Webinar On "Information & Cyber Security", organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20, ,On August, 2021.

30. "National Level FDP On NACC Accrediation for Teacher Education Institutes" Organized by Rayat Shikshan Santha's Azad College of Education, Satara in association with Council for Teacher Education Foundation Delhi – NCR chapter from Jlly 01, 2022 to July 08, 2022. 31. One week FDP on "Cyper Security & Ethical Hocking" Organized by Department of Computer Science & Engineering, held from 25th July to 29th July 2022, Punjab , India, 14. ACADEMIC ACHIEVEMENTS:

- Acted as the N.S.S Programme Officer for one year 2001-2002 in Chettinad College Of Arts and Science, Trichy.
- N.S.S Programme Certificate Received to attend on HIV / AIDS Training conducted by Health Manpower Development Institute, Villupuram on April 2002.
- Completed an Online NPTEL course organized by SWAYAM on "Consumer Behaviour"
 DECLARATION

I hereby declared that all the above information is true and best of my knowledge. Place: Trichy-20 Yours Faithfully,

(S.LATHA MAHESWARI)